Little Rock Sustainability Commission Education and Community Outreach Committee Meeting Notes

Date: January 14, 2020

Location: Centre at University Park

6401 West 12th Street – Little Rock, Arkansas 72204

Time: 6:00 p.m. – 7:00 p.m. (CST)

Chair Niki Evansingston called the meeting to order at 6:06 p.m. (CST)

Attendance

- Karen Zuccardi
- Andrew Jester
- Niki Evansingston

Old Business

- A Sustainability Commission rack card was emailed to the Sustainability Officer on December 10, 2019 for review, feedback, and possible approval. Niki will follow up on January 15, 2020 to check status
- Purpose, goals, and future projects were discussed
 - The **purpose** of the Education and Community Outreach Committee is to educate Little Rock residents and community leaders about sustainability.
 - o The **goals** of the committee are to:
 - Increase visibility of the Sustainability Commission
 - Increase opportunities to educate the public about recycling and sustainability
 - Increase community outreach efforts that communicate sustainable living practices
 - Secure viable feedback from the public related to specific environmental issues

o Possible future **projects**

- Host one or two annual events to assist with reaching the goals of the committee
- Complete quarterly benchmark reports related to the City of Little Rock's energy consumption
- Create an annual report for the Sustainability Commission

New Business

- 2020 Community Events/activities
 - Secure a booth or table at Heifer International's Urban Farm Fest
 (June 4, 2020) as well as other community events as a means to engage the public and educate them on environmental stewardship
 - Find ways to partner with schools and after-school programs on matters related to sustainability
- Input for 2025 Action Plan
 - o Define sustainability
 - o Discuss ways to streamline communication efforts with City officials

Announcements

There were no announcements.

Meeting adjourn at 7:24 p.m. (CST)